

**FERNE**  
ANIMAL SANCTUARY

# Artist's Pack



In partnership with

**EXETER CHAMBER**  
DRIVING BUSINESS SUCCESS



**visit**  
**exeter**




## CALL FOR ANIMAL LOVING ARTISTS TO SUPPORT A LOCAL SANCTUARY

2022 will see dogs appearing all around Exeter  
in our first ever city-wide Art Trail!

From May to August 2022, our fabulous 5ft dogs will be found  
all around the city, these unique, eye catching sculptures  
will really stand out and are sure to draw a crowd!

As well as raising awareness and understanding of the  
responsibilities of pet ownership and essential funds for  
Ferne Animal Sanctuary, these sculptures will also be  
promoting Exeter as a forward-thinking dog friendly city  
with sustainable transport and encouraging a healthy,  
active lifestyle.

It will encourage both local residents and visitors to  
experience all that Exeter has to offer, driving extra  
footfall all across the city.





Do you have a design idea for one of our dogs?

We are inviting submissions of designs from all artists!

These designs will be presented to our sponsors at a private exhibition where they will have the opportunity to choose their favourite designs.

If your design is one of the 20 chosen you will then receive your dog and be able to bring the design to life!

Between May and August 2022 the beautifully designed dogs will then be distributed to locations all around the city.

In September, the dogs will all come back to the Sanctuary in time for our Annual Dog Show before they head out to auction.

We are tail wagging-ly excited to bring the trail to Exeter and would love you to be part of it!





Designs must be submitted by  
Friday 29th October with an accompanying submission form

Successful artists will receive 1 large dog sculpture to recreate  
their design to full scale between November and March.

We know acrylic paint works really well for the sculptures,  
however if you would like to use a different medium please get  
in touch for advice before submitting your design.

Unfortunately our funding is very limited and Ferne Animal  
Sanctuary will not be able to pay for your time or supply the  
materials to create your design. However on completion of your  
work we will lacquer the sculptures to protect the paintwork.

Whilst we welcome all designs we would love to see some that  
link into the core themes of responsible dog ownership, a dog  
friendly city, sustainable transport and active healthy  
lifestyles in Exeter.

Your name and the name and description of your artwork will  
be included on the plinth and associated print and web  
materials.

Successful artists will receive a free ticket to the final auction  
event where the sculptures will be sold to fund our work.

For more information please contact Emma at  
[community@ferneanimalsanctuary.org](mailto:community@ferneanimalsanctuary.org)  
01460 65214 or 07860 931243





## About Us

Ferne Animal Sanctuary was founded in 1939 when Nina, Duchess of Hamilton and Brandon realised that service men and women going away to war wouldn't have anyone to look after their animals. She put a call out on the BBC offering refuge and they came in their droves. Fast forward over eighty years and today we continue to take in animals from across the South West and beyond and either keep them here at the sanctuary or find them loving, forever homes.

We provide refuge for over 300 animals at the sanctuary and rehome over 500 cats and dogs each year.

it costs over one million a year to keep the Sanctuary going and this trail will help fund our vital work.





