

FERNE
ANIMAL SANCTUARY

Sponsor Pack



In partnership with

EXETER CHAMBER
DRIVING BUSINESS SUCCESS



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2022 will see dogs appearing all around Exeter
in our first ever city-wide Art Trail!

From May to August 2022, our fabulous 5ft dogs will be found all around the city, these unique, eye catching sculptures will really stand out and are sure to draw a crowd!

As well as raising awareness and understanding of the responsibilities of pet ownership and essential funds for Ferne Animal Sanctuary, these sculptures will also be promoting Exeter as a forward-thinking dog friendly city with sustainable transport and encouraging a healthy, active lifestyle.

It will encourage both local residents and visitors to experience all that Exeter has to offer, driving extra footfall all across the city.





Each of our dogs will be individually designed and painted by fantastic local artists, who will have the opportunity to submit designs over the coming months.

These designs will be presented to our wonderful sponsors at an exclusive preview event, where they will privately nominate their favourite 5 designs for their sculpture.

The successful artists will then bring their design to life and the amazing painted dogs will be distributed to locations around the city.

In September, the dogs will all come home to Ferne in time for our annual Dog Show to enable Sanctuary visitors and potential bidders to see them before our charity auction in October.





We are tail wagging-ly excited to bring the trail to Exeter and would love you to be part of it!

Becoming a Dog Sponsor costs £1000 and includes:

- 🐾 Sponsorship of a 5ft Ferne dog
- 🐾 Recognition in a press release and on our Facebook, Instagram, LinkedIn and Twitter accounts
- 🐾 Invitations to an exclusive preview event where you will be able to view all of the designs & list your top 5 in order of preference
 - 🐾 Inclusion of your logo on your dog's plinth, and in any associated print and web materials, with a link to your website
- 🐾 Two free tickets to the final auction event
- 🐾 A tour of the Sanctuary and a free day's use of our conference room
- 🐾 An amazing experience for your company and team, with options for further involvement and a team volunteering day if you wish

For more information or to take on a sponsorship of a dog please contact Emma at community@ferneanimalsanctuary.org or 07860 931243





About Us

Ferne Animal Sanctuary was founded in 1939 when Nina, Duchess of Hamilton and Brandon realised that service men and women going away to war wouldn't have anyone to look after their animals. She put a call out on the BBC offering refuge and they came in their droves. Fast forward over eighty years and today we continue to take in animals from across the South West and beyond and either keep them here at the sanctuary or find them loving, forever homes.

We provide refuge for over 300 animals at the sanctuary and rehome over 500 cats and dogs each year.

It costs over one million a year to keep the Sanctuary going and this trail will help fund our vital work.

