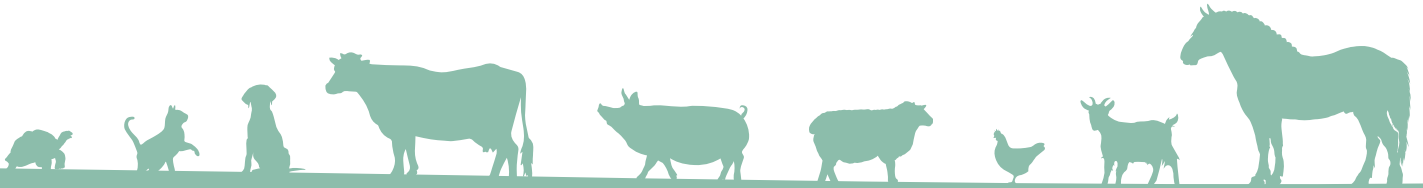


# FERNE ANIMAL SANCTUARY FUNDRAISING PACK



## WELCOME AND THANK YOU!

THANK YOU for your interest in supporting Ferne Animal Sanctuary. We rely on our wonderful local community and supporters for the awareness and funds that we need to continue providing safety for animals in need.

Your kindness means that animals who have lost their homes can find somewhere safe they can live out their lives in peace, and where others can wait for their forever families.

We are so excited that you'd like to know more about us and help our animals. Please read on to find out more!

You will find everything you need to know in this pack to help get your fundraising started, including some inspirational stories from some of the animals we have helped, not that you'll need any more motivation!

Thank you again and good luck!

Remember to tell us what you are doing and keep us updated with your fundraising plans and stories by contacting [FRM@ferneanimalsanctuary.org](mailto:FRM@ferneanimalsanctuary.org). Don't forget to send in your photos and tag us on Facebook, Instagram, Twitter and Tik Tok!!

## FERNE'S HISTORY



Ferne was set up through the foresight of a local lady – the late Nina, Duchess of Hamilton & Brandon – who realised that men and women going off to war had no-one to take care of their animals. The Duchess put a call out for loving homes on the BBC, and legend has it that when she returned to her London home there were several cats and dogs on her doorstep and even a parrot!

The Duchess established a temporary refuge for the animals at her home – the Ferne Estate in Dorset. Sadly, many of the animal's owners failed to return home after the war, so the estate became permanent sanctuary and continued to be a safe place for homeless animals.

In 1975, Ferne Animal Sanctuary moved to its current location on the Somerset and Devon border in the Blackdown Hills overlooking the River Yarty valley. To this day, it continues to be a Sanctuary for rescuing, rehabilitating and rehoming livestock and domestic pets.



FERNE ANIMAL SANCTUARY,  
WAMBROOK, CHARD

[FERNEANIMALSANCTUARY.ORG](http://FERNEANIMALSANCTUARY.ORG)



**FERNE**  
ANIMAL SANCTUARY

CHARITY NO: 1164350

# OUR ANIMALS

You may be surprised at just how many different species of residents we have at our Sanctuary! All of our animals have free access to safe hiding spaces as some may not have always had positive life experiences.

## SMALL FARM

Our smaller residents! These are often the most visible to our visitors as they tend to be inquisitive. If you are patient and quiet enough, you'll likely see some of the more nervous ones even pop out for a snack or a sunbathe!

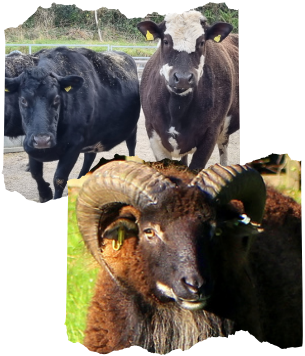


## LARGE FARM

Our large farm animals live all around the 72-acre Sanctuary, being moved around to ensure they always have the appropriate paddock and enough food.

Livestock animals are often quite cautious of new people, but our longer-term residents may have become more comfortable and feel happy to come over for a selfie!

You may notice that our tortoises are also part of Large Farm, but can be found behind the cattery. This is because we've never really known where they best fit!



## EQUINES

Our equine section includes horses, ponies, donkeys and mules, some of which are available for loan. Our stables, barn and yard are not open to the public as many of our equines are nervous (and large!) Our Animal Care team work hard to gain the trust of such residents, and can safely do so inside these areas.

Over the winter, you may be able to see some of our horses stretching their legs in the yard whilst their beds are being mucked out, but during summer months, you'll likely find our group of 'Minis' grazing in their summer pasture.

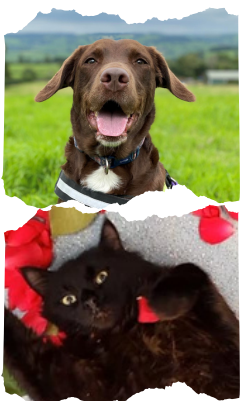


## KENNELS & CATTERY

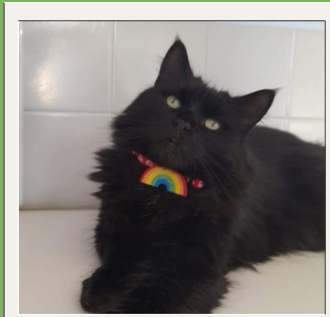
Our rehoming kennels and cattery are where the dogs and cats live whilst they are waiting for their new homes. Sadly, many of these animals have experienced trauma or are suffering with stress as they are not used to being in such a place! For this reason, the cattery and kennels are not open to the public

All new dogs and cats are isolated initially until they have settled, been vaccinated, neutered, vet checked, treated for parasites and are clear of any disease or infection. Once they are ready for rehoming, they will be advertised on our website.

You may notice we have several cats who live at Ferne! These have free range of the Sanctuary, but are not available for rehoming as they need specialist care.



# HOW YOU CAN MAKE A DIFFERENCE



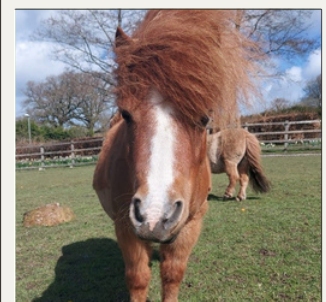
OSCAR

Oscar was brought to us as a stray and in quite poor condition. His beautiful black coat was heavily matted and had begun pulling on his skin.

After some time, we learnt that Oscar was a little 'quirky' and unpredictable, so because of this, and after seeing how settled he was with us, Oscar became one of our permanent residents. He has the whole Sanctuary to enjoy, a warm kitchen where he can demand snacks, other cats to spend time with should he wish, and even his own staff (or at least we think that's how he sees it!)

Wotsit is a Shetland pony who is part of our 'minis' herd. He has congenital cataracts so his vision is impaired and he also suffers from irritable bowel syndrome (IBS). These conditions require close monitoring by our team and vets. However, he rarely lets his health get him down and is a very cheeky little pony, always up for causing a bit of mischief!

Wotsit arrived at Ferne in 2013 on his way to be euthanised as he was no longer suitable as a child's pony. Kind donations have ensured that he is enjoying the life that every little pony deserves!



WOTSIT

**£10** will buy specialist cat supplements, vital for a nursing mother and kitten

**£30** provides a full veterinary health check for a dog or cat

**£50** covers the cost of a dog's first vaccinations

**£100** will feed four cats for a month whilst they are waiting for their new homes

**£200** provides a farrier visit for all our residents in the stables

**£500** covers the monthly veterinary costs for our large farm animals



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## THERE ARE PLENTY OF THINGS YOU CAN DO TO HELP, EVEN FROM THE COMFORT OF YOUR OWN HOME! HERE'S OUR A-Z OF FUNDRAISING IDEAS TO GET YOU STARTED:

**A:** Anything sponsored, Afternoon tea, Art exhibition, Abseiling

**B:** Book swap, Big breakfast, Bingo, Bring & Buy sale, Bring-a-pound-to-school day, Bike-a-thon, BBQ

**C:** Colouring competition, Coffee morning, Car washing, Cake stall, Car boot sale, concert, Clothes swap

**D:** Dinner party, Disco, Dog walking, Dress down/up days, Dance-a-thon

**E:** Environmental day, Egg and spoon race, Easter egg hunt

**F:** Fun run, Flower show, Fancy dress party, Fashion show, Face painting, Football match

**G:** Gala ball, Garage sale, Garden party, Guess the weight competition, Great British bake off day, Golf tournament

**H:** Hockey match, Halloween party, Hike

**I:** It's a knockout competition, Indoor games evening

**J:** Jumble sale, Jigsaw challenge, Juggling contest

**K:** Kite competition, Karaoke, Knit-a-thon

**L:** Lucky dip

**M:** Musical chairs, Mince pie and mulled wine night, Magic show

**N:** Non-uniform day, Name the teddy, Nearly new sale

**O:** Open gardens, One day silence, Obstacle course

**P:** Pantomime, Photograph exhibition, Plant sale, Poetry competition

**Q:** Quiz

**R:** Relay race, Raffle

**S:** Supper party, Silly clothes day, Sports Day, Skydiving, Santa's Grotto, Silent Auction, Swear box

**T:** Three-legged race, Tombola, Talent contest, Teddy bears picnic, Toy appeal, Tea Party

**U:** Unwanted gift sale

**V:** Variety show

**W:** Wimbledon party, Welly wanging, Wash cars, Wheelbarrow race

**X:** Xmas bingo, Xmas Hampers

**Y:** Yacht racing

**Z:** Zany clothes day

**REMEMBER IF YOU ARE HOLDING A COFFEE MORNING OR SOMETHING SIMILAR AND NEED A VENUE, WE HAVE A GREAT CONFERENCE ROOM AVAILABLE AT THE SANCTUARY!**



### FUNDRAISER SPOTLIGHT - TILLIE

Tillie and her friend completed a skydive for Ferne in 2023, raising over £800! Tillie worked really hard to reach her target and loved taking part in the skydive. Here is what she said:

'It was an absolutely incredible experience. As soon as I landed I wanted to relive the whole jump again. I am so grateful that I had the opportunity to help Ferne Animal Sanctuary as well as tick something off my bucket list. I chose Ferne because I visited all the time as a child and know what beautiful work they do in rehoming, rehabilitating and rescuing all types of animals. I am super proud of myself and would definitely recommend to everyone and anyone!'

Thank you so much to Tillie and her friend for their hard work and commitment to helping animals in need at Ferne!



**DID YOU KNOW - YOU CAN SKYDIVE OR WING WALK FOR US AT ANYTIME! FOR MORE INFO, PLEASE HEAD TO: [WWW.FERNEANIMALSANCTUARY.ORG/GET-INVOLVED/FUNDRAISE-FOR-US/](http://WWW.FERNEANIMALSANCTUARY.ORG/GET-INVOLVED/FUNDRAISE-FOR-US/)**

# PLANNING A FUNDRAISING EVENT? HERE ARE SOME TOP TIPS!

1) Decide what you are going to do;  
What are you interested in? What skills do you have? How much time do you have? Every little counts, so from a small cake sale to a music gig, we will be hugely grateful for all your efforts, small or large.

2) Decide on a location and date;  
There are many great possible locations for a fundraising event; your home, a community hall, hotel or school. If you are hiring a venue, tell them you are doing it for charity, they may give it to you for free! If you are holding it outside it will be weather dependent, so have an alternative plan should the weather take a turn! When choosing a date check it does not clash with any other local or national events.

3) Have a fundraising target;  
Decide on an ambitious but reachable target and let everyone know it!

4) Spread the word;  
Publicise your event, to ensure a high turnout. The cheapest way to advertise your event is on social media and via email. You could also put up posters and contact your local newspaper.

5) Rally local support;  
Don't be afraid to ask your local community for help, ask local shops and restaurants to donate prizes for a raffle or tombola or maybe your neighbour is a wiz at baking cakes, you will be surprised at how many people may be willing to help when it is for charity.

6) The day of your event;  
Don't forget we are here to help! Please see the section on support.

7) Sending in the donations;  
When your fundraising event has finished, gather all of the donations raised and send them into us. See section on sending in your donations.

## RAISING SPONSORSHIP

Have you decided on a different kind of fundraising challenge, like a bike ride, a hike, or something more extreme? Then sponsorship is a great way to raise funds! You can set up a JustGiving page online, it doesn't take long and it is a fantastic way to share your fundraising story across social media and get instant donations. Plus we will receive all the donations directly from your page.

**JustGiving™**

[justgiving.com/ferneanimalsanctuary](https://www.justgiving.com/ferneanimalsanctuary)

Alongside your online page you can raise cash funds using a sponsorship form. Please ask our fundraising team to send one!

*giftaid it* Make your gift worth 25% more! If your donors are UK tax payers, they can increase their donation by 25p for every £1 they donate, at no extra cost to them through gift aid.

### MATCHED GIVING

Don't forget to ask your employer about matched giving because many businesses will match the amount you raise, doubling your donations.



### ken

Ken arrived at Ferne in very poor condition, and was only a baby. It took many months of careful feeding, veterinary treatment and TLC to get him looking as handsome as he does today, but it is so worth it when you see his sweet little face!

# CELEBRATION FUNDRAISERS



## BIRTHDAY FUNDRAISERS

If there is nothing you need or want for your birthday, why not ask your family and friends to make a donation to Ferne on your behalf? You could collect cash donations, food/toys/treats for our animals, or set up a fundraiser on Facebook.

## ANIMAL SPONSORSHIP & FERNE GIFTS!

You can sponsor one of the animals at Ferne and receive a beautiful pack to give as a gift? This is a unique way of helping animals and makes a fantastic present for birthdays, Christmas, Mother's Day, Father's Day, Easter - pretty much any occasion!

Your pack includes a free day pass, certificate, photo of your chosen animal, postcards, bookmark, activity sheets, and Freddy Ferne logobug. You can even add on a voucher to meet your chosen animal! Go here for more info:

[www.ferneanimalsanctuary.org/sponsor-an-animal](http://www.ferneanimalsanctuary.org/sponsor-an-animal)



Did you know - Ferne has its very own gift and pet supplies shop? It is open to all without needing to go around the sanctuary, and is full of wonderful goodies!

Don't forget, you can also visit one of our charity shops for that purr-fect preloved gift!

## SUPPORT FERNE AT YOUR WEDDING OR CIVIL PARTNERSHIP!

Why not mark your special occasion by making a difference to animals in need by supporting Ferne Animal Sanctuary?

Begin your fundraising by telling your guests why you're choosing to support Ferne or your wedding or civil partnership by including a message in your invitations. The message could also include a link to your JustGiving page or online Gift List. Online Gift Lists often include a charity donate option. If you set up a JustGiving page, you could also include information there about why you're fundraising for Ferne.

If you are a couple with everything you need and are celebrating your anniversary with a party, you could ask guests to donate to Ferne in lieu of gifts!



## CELEBRATE THE LIFE OF A LOVED ONE

We understand loss all too well here at Ferne. Giving in memory is a wonderful way to honour the life of a loved one as it means that they can live on by helping animals in need. Please speak to your funeral director about arranging a collection for Ferne.

You can also set up a MuchLoved tribute page online for those who cannot attend or at any time to remember your loved one. We also have a space to remember the pets who have gone over the rainbow bridge

### Gifts in a Will

A gift in your Will to Ferne is a lasting legacy of your unwavering compassion and commitment to the wellbeing of our animals. We provide free Will writing services and our team can support you along the way.

For more information about giving in memory and leaving a gift in your Will, please visit our website.

# FUNDRAISING FOR SCHOOLS & CHILDREN

## WORLD ANIMAL DAY - 4TH OCTOBER

The 4th October each year is World Animal Day, and what better way to celebrate animals than helping those in need!

During October, we are asking schools and educational facilities to host fundraising activities for Ferne, whilst helping children understand the importance of animal welfare. This can be either a whole day of animal themed activities, or several throughout the week. We would be delighted to support your activities, and we may even be able to arrange a visit from our lovely mascot Freddy Ferne for the children! Here are just a few ideas to help you get started with planning your day.

### NON UNIFORM DAY OR DRESS UP DAY

Something as simple as a non-uniform day can be a great way to raise funds for Ferne! You could even challenge students to dress up as animals for the day or hold a 'PJs for Pets' day, asking for just a small donation from each to take part.

### SPONSORED ACTIVITY

Asking students to collect sponsorship for taking part in an activity, either individually, as a group or as a class, can be a really effective fundraiser. This could include a sponsored walk, swim, sports match, read-a-thon, litter pick or anything really! We are able to provide a range of support for these, including sponsorship forms, so please get in touch!

### HEADTEACHER CHALLENGE

Just as above, but a challenge for your headteacher! Could they brave a skydive, or an epic hike? Or would they be more comfortable with a sponsored silence? We will leave that up to you!

### QUIZ NIGHT

Ask children to write the questions and host a quiz night for the parents, asking for a small donation to take part. You could also host a raffle on the night, with prizes that have been kindly donated by local businesses.

### BAKE SALE / TOY SALE / JUMBLE SALE

### CREATIVE LEARNING

Using Ferne as inspiration, children can explore their creativity using arts, crafts, reading, writing and speaking. For example, an art competition is a fantastic way for children to learn about their subjects, or a 'show and tell' about the animals at Ferne may help them to develop independent learning skills. We are also able to offer creative learning at the Sanctuary through our Creative Corner.

### HAVE A CLEAR OUT

Ask children to sell their old toys and clothes to raise funds for Ferne, or donate to one of our charity shops. You can also organise a visit to your local Ferne shop to find out more about how these donations make a difference to the lives of animals.



# FUNDRAISING IN THE WORKPLACE

RAISING MONEY AS A BUSINESS OR IN YOUR DEPARTMENT IS A GREAT WAY OF SUPPORTING CHARITIES AND YOUR LOCAL COMMUNITY!

## CHARITY OF THE YEAR

By choosing Ferne as your business's Charity of the Year, you will receive support from our dedicated Fundraising Team!

## COLLECTION POTS

We would be delighted to provide you with a collection pot to collect spare change and help care for animals in need. To request a pot, please email [frm@ferneanimalsanctuary.org](mailto:frm@ferneanimalsanctuary.org)

## FUNDRAISING ACTIVITIES

These can be as simple as dress down days and 'guess the name/number' competitions, or you could decide to host events such as cake sales, clothes swaps. Set a target that you would like to raise from each.

## SPONSORED ACTIVITIES

You can organise a sponsored activity for you and your colleagues, such as a walk, run, cycle ride, swim, or climb. You can also get involved with one of Ferne's activities. Each year we run sponsored challenges for community fundraising, such as skydives and walks, and we welcome companies to get involved too!

For a challenge with a difference, why not ask your manager to take on something daring!

## RAISING AWARENESS

Do you have space in your business to display some posters about Ferne and our upcoming events? Or somewhere to promote our rescue and rehoming work? We would love to hear from you!

## VOLUNTEERING DAYS

Escape the office with one of our exhilarating team-building adventure days or immerse yourself in a fulfilling volunteer experience! For more info, scan the QR code below:



WHY NOT COLLECT UNUSED CLOTHES FROM YOUR COLLEAGUES AND DROP OFF AT ONE OF OUR CHARITY SHOPS!

Get in touch about becoming a corporate sponsor and partnering with us at [frm@ferneanimalsanctuary.org](mailto:frm@ferneanimalsanctuary.org) or use the QR code:



### Walter

Walter came to Ferne as an orphan in 2015. He was only a few hours old when he arrived at Ferne, small and fragile, he was then hand reared by our dedicated Animal Care team. Walter wouldn't have survived without the help of Ferne. He has become a handsome, cheeky young man!



### Arnie

Arnie is a gorgeous miniature Shetland. He has many health issues, so despite his young age so will stay with us permanently. He is usually very quiet until he has a mare in his herd, he then thinks he is a big stallion and will look after his lady and protect her from everyone else!

YOU CAN ALSO SPONSOR ME!





# WE'RE HERE TO HELP!

Our fundraising team are on hand to offer support for all our wonderful fundraisers! Here is how we can help:

Once you have a date and location set for your event or challenge, get in contact with our fundraising team - we can help spread the word! We can also help write a press release and put you in contact with local news agencies.

Send us your poster for printing – we could also add our logo to it!



We can email or post out sponsorship forms – and if you need any more copies, just ask!

We can write a letter of authority if required, we will just need the full details of your event or challenge. This can be a handy tool to use if you're needing to book a venue, get your employer on board or looking for a high value donor.

We can provide t-shirts, collection pots, stickers for buckets, leaflets – please don't hesitate to ask if you need anything else and we can see what we can do!

## LEGAL & SAFETY ADVICE

**Public collections** - please check if you need permission – for example: Your Local Authority must grant permission for on street collections and a manager or owner for collections on private property.

Please note - we do NOT endorse house to house, business to business collections – this also requires a permit.

Anyone collecting/asking for money must be over 18 years old. Under 18's must have the written permission from and be supervised by a parent or guardian.

**Insurance** - please check if you need to be covered by any insurance. For example if organising an event you will require public liability insurance – check with your venue, as they will usually be covered.

**Raffles and lotteries** - there is strict legislation surrounding raffles, lotteries and prize draws, e.g. if a raffle lasts longer than 24 hours you will need a lottery licence and printed tickets. Please visit [gamblingcommission.gov.uk](http://gamblingcommission.gov.uk) for more information.

**Food hygiene** - make sure if you are dealing with food, you do so to the highest hygiene standards – for a comprehensive guide and tips visit the Food Standards Agency - [food.gov.uk](http://food.gov.uk). If you are using a caterer – make sure to obtain a copy of their food hygiene certificate or if serving alcohol that the venue has a licence.

**Health & safety** - Don't forget about risk assessments and first aid on the day. Visit the Health and Safety Executive website for more information - [hse.gov.uk/event-safety](http://hse.gov.uk/event-safety)

**General;**

It is your responsibility to ensure all funds go to Ferne Animal Sanctuary - any funds that do not, it is your duty to let all donors know why and where the funds went.

It is important to state you are raising funds 'in aid of Ferne Animal Sanctuary' and make sure you include our Registered Charity no. 1164350 on any written material.

Ferne Animal Sanctuary reserves the right to ask you to stop fundraising should you or your event do something that threatens to damage the name or reputation of the charity.



### Ben

Ben was hand reared by his previous owner and is a very friendly boy. He sadly lost his access to grazing so will now stay at Ferne with our sheep herd.

# THE FINAL STEP!

## SENDING YOUR MONEY IN

You've done it! Thank you so much for your hard work fundraising for Ferne! Here is how you can donate the wonderful funds that you have raised:

- Through our website using the 'Donate to Ferne' button at the top of the page.
- In person at our Visitor Centre, open 7 days a week, 10am - 4pm (3pm in the winter).
- Over the phone with a debit or credit card. Please call us on the number below. Lines are open Monday – Sunday 9am – 5pm. Remember to leave all your details, your name, the event and a contact address and phone number.
- Or by cheque to Ferne Animal Sanctuary, Wambrook, Chard, Somerset TA20 3DH. Please make payable to Ferne Animal Sanctuary.



*giftaid it*

Make your gift worth 25% more! If you are a UK tax payer you can increase your donation by 25p for every £1 you donate, at no extra cost to you through gift aid.

## CONTACT US

☎ 01460 65214 (Mon – Sun 9am – 5pm)

@ Info@ferneanimalsanctuary.org

✉ Ferne Animal Sanctuary  
Wambrook  
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📘 /FerneAnimalSanctuary

🐦 @FerneAnimalSanc

📷 @ferneanimalsanctuary



**FERNE**  
ANIMAL SANCTUARY  
CHARITY NUMBER 1164350



## Bamboo

Bamboo is a pretty cow that arrived at Ferne in 2018 with her mum Willow after they sadly lost access to grazing. They will now both spend all their lives at Ferne being looked after by the brilliant animal care team and will always have plenty of delicious grass to graze!



## Ruffles

Ruffles is a very friendly Kune Kune pig who came to Ferne after her previous owner no longer has room for her. She especially enjoys having her tummy rubbed and having sun cream applied in the summer!



Ferne Animal Sanctuary is a regulated member of the Fundraising Standards Board, and is accountable for our fundraising. We promise to always be honest, open and accountable in our fundraising, helping you to give with confidence. For more information, visit [www.frsb.org.uk](http://www.frsb.org.uk)